



THEME ENV.2012.6.1-1

**EUPORIAS**

(Grant Agreement 308291)

EUPORIAS

**European Provision Of Regional Impact Assessment on a  
Seasonal-to-decadal timescale  
Deliverable D4.3  
External Project Website**

Deliverable Title	External Project Website	
Brief Description	Development of a public facing project website, and URL released. Project factsheet will be produced and placed on the website. This website will be continually maintained and updated to provide EUPORIAS information to audiences worldwide.	
WP number	WP4	
Lead Beneficiary	Paula Newton, Met Office	
Contributors	Reviewed by Chris Hewitt, Carlo Buontempo and Pip Gilbert (EUPORIAS website manager), Met Office	
Creation Date	17/01/13	
Version Number	V1.1	
Version Date	28/01/13	
Deliverable Due Date	31/01/13	
Actual Delivery Date	31/01/13	
Nature of the Deliverable		<i>R - Report</i>
		<i>P - Prototype</i>
		<i>D - Demonstrator</i>
	O	<i>O - Other</i>
Dissemination Level/ Audience		<i>PP - Public</i>
	PU	<i>PU - Restricted to other programme participants, including the Commission services</i>
		<i>RE - Restricted to a group specified by the consortium, including the Commission services</i>
		<i>CO - Confidential, only for members of the consortium, including the Commission services</i>

Version	Date	Modified by	Comments
V1.1	28/01/13	Chris Hewitt, Carlo Buontempo	Review only

# EUPORIAS

## **Table of Contents**

1. Summary.....	4
2. Estimated effort for this Deliverable.....	6

## **List of Figures**

Figure 1: Proposed EUPORIAS website (top level) structure.....	5
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## **1. Summary**

The EUPORIAS project website has been set up, and the URL is [www.euporias.eu](http://www.euporias.eu). To protect the project identity, [www.euporias.com](http://www.euporias.com) and [www.euporias.org](http://www.euporias.org) will also direct the user to [www.euporias.eu](http://www.euporias.eu).

### Purpose of the project website:

The primary purpose of the project website is to act as one of the main communication tools of EUPORIAS. It will serve as the platform to disseminate and present information on the project, its activities, results and its progress. The website structure and content will comply with the European Commission guidelines “EU Project Websites – Best Practice Guidelines (March 2010)”.

### Targeted audience:

The audience anticipated for the project website are those described in the EUPORIAS Updated Dissemination Plan (Deliverable D4.2). These include interested public; mainstream media; scientists (within Europe and beyond); the EUPORIAS stakeholders who will be working integrally within the project (of which there are currently around 40 organisations); and their associated decision makers, environmental ministries and local/regional authorities.

### Website structure, content and plans:

Whilst currently there is only minimal and basic information on the project website, there are plans to apply the website structure as detailed in the site map in *Figure 1* during the next couple of months.

The homepage will feature basic factual statements about the project. As there is an aim for the website to be a live site that is constantly updated, there will also be a news feed displaying the latest project news, a link to Twitter (@euporias) to allow people to feedback comments, and a ‘contact us’ link. The homepage will give access to the following sections:

**About EUPORIAS:** This section will describe the project vision, aims and objectives, structure and outline of the project methodology, the expected outcomes and results, and management structure. This information will be in a style that is applicable to the target audiences detailed above.

**Project Outcomes:** All unclassified project outputs will be available through this section and will be divided according to three discrete audiences; the public, science community and decision makers. These outputs will include reports, leaflets, newsletters, videos, short executive summaries of the main findings of EUPORIAS, project deliverables and scientific publications.

**Who we are:** The partner organisations within the EUPORIAS consortium will be listed here along with descriptions of each organisation, plus scientific biographies of key scientists working on the project. Having this level of information will highlight the scientific expertise within the project and therefore enhance the positive publicity of EUPORIAS. The EUPORIAS stakeholders will also be listed, and their individual journeys through the project described.

Events and meetings: A calendar of project events will be available, with summary reports detailing each event as it occurs. There will be specific focus on events involving the project stakeholders as they are pivotal to the project and its outcomes.

Related projects: The site will link to other associated projects, such as other EU FP7 projects under the ECOMS cluster (i.e., NACLIM, SPECS, EMBRACE) as well as to the ECOMS website itself. EUPORIAS will work with the ECOMS projects to create a cross-linking strategy to and from each others' websites.

There will be a 'career opportunities' area where positions related to the project can be advertised. Also, workshops, training and summer schools for junior scientists organised within the EUPORIAS project will be advertised on the website.

A process will be put in place for managing, monitoring and reviewing any new content that is put on the project website. Existing content will also be monitored to ensure it is still appropriate and up to date. There will be a facility to archive older material, and any archived articles will be able to be accessed. It may be appropriate for some of the content to be available in languages other than English. Search engine optimisation tools will be used to improve the visibility (and subsequent ranking) of the website.

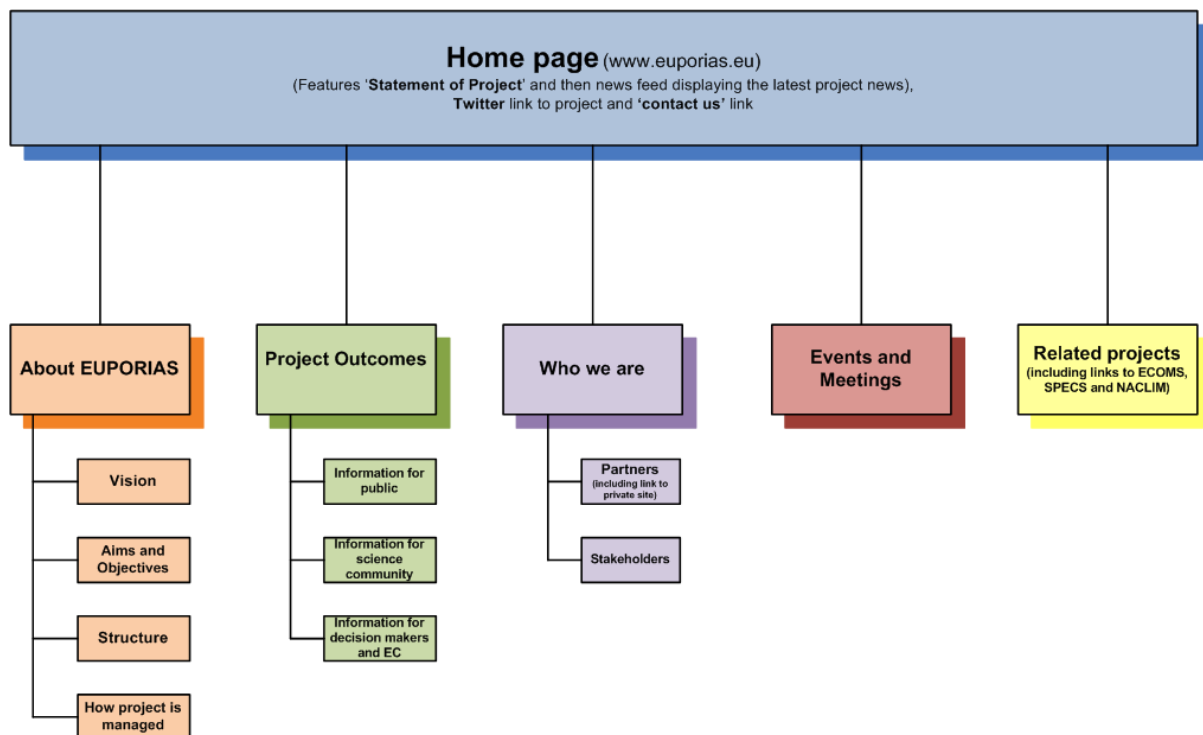


Figure 1: Proposed EUPORIAS website (top level) structure

## **2. Estimated Effort for this Deliverable**

Total budgeted effort for this deliverable (from DOW) was 3.0 person month.

Whilst the budgeted effort for this deliverable has not currently been used, it is anticipated that during February and March a large amount of this time will be spent on writing material and articles for the website.

<b>Partner</b>	<b>Person-Months</b>	<b>Person-Months (in-kind)</b>	<b>Period Covered</b>
1		0.25*	Pre- November 2012
1	0.3		November 2012 – January 2013
<b>Total</b>	0.3	0.25	

\*: Time spent prior to project start